



Swachh Bharat Abhiyan

What is Swachh Bharat Abhiyan?

Swachh Bharat Abhiyan means Clean India Mission. It is a nation-wide cleanliness campaign started by the Government of India. Launched on: 2nd October 2014.

Launched by:

- Mr. Narendra Modi, the Honorable Prime Minister of India.

Objectives of Swachh Bharat Abhiyan

The mission has clear goals to make India cleaner and healthier: Open Defecation Free (ODF):

To make India free from open defecation by 2019.

Toilet Construction:

To build separate toilets for boys and girls in all schools.

Goal: Achieve this by 15th August 2015.

Waste Management:

Keep villages clean with:

- Solid waste management (plastic, paper waste).
- Liquid waste management (dirty water disposal).

3. Activities in Swachh Bharat Abhiyan Cleaning public places like schools, parks, and roads. Proper garbage disposal in dustbins. Awareness campaigns about hygiene and cleanliness. Involvement of schools and colleges:

- Students and teachers participate in cleanliness drives.

Importance of Swachh Bharat Abhiyan

Improves public health: Reduces the spread of diseases caused by unhygienic conditions.

Prevents pollution: Proper waste disposal keeps the environment clean.

Better sanitation: Toilets in villages reduce open defecation.

Clean surroundings: Streets, parks, and rivers become cleaner and safer.



Ways to Support Swachh Bharat Abhiyan

- Always throw garbage in dustbins.
- Use toilets and avoid open defecation.
- Keep your school, home, and surroundings clean.
- Avoid littering in public places.
- Plant more trees to keep the environment fresh.

Conclusion

- Swachh Bharat Abhiyan is a step towards a cleaner and healthier India.
- Everyone should take part in cleanliness drives.
- Let's all contribute to making India clean and beautiful!