USE OF STATISTICAL TOOLS

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सांख्यिकीय विधियों के उपयोग

INTRODUCTION
&
STEPS

INTRODUCTION

Used in the analysis of data pertaining to economic activities such as production, consumption, distribution, banking and insurance, trade, transport, etc.

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Steps Towards Making a Project

**Identifying a problem or an area of study**

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vè;;u osQ {ks=k ;k leL;k dks igpkuuk

- ✓ **Choice of Target Group**

- ✓ **Collection of Data**

- ✓ **Organization and Presentation of Data**

- ✓ **Analysis and Interpretation**

- ✓ **Conclusion**

- ✓ **Bibliography**

- ✓ **y{; lewg dk pquko**

- ✓ **vk¡dM+ksa dk ladyu**

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- ✓ **fo'ys"k.k ,oa O;k[;k**

- ✓ **milagkj**

- ✓ **xzaFk lwph**

Media Influence

Advertisement	Families influenced
Television	47
Newspaper	30
Magazine	20
Cinema	25
Sales representative	15
Exhibits – stall	10
Radio	18

Role of Media

THANK YOU
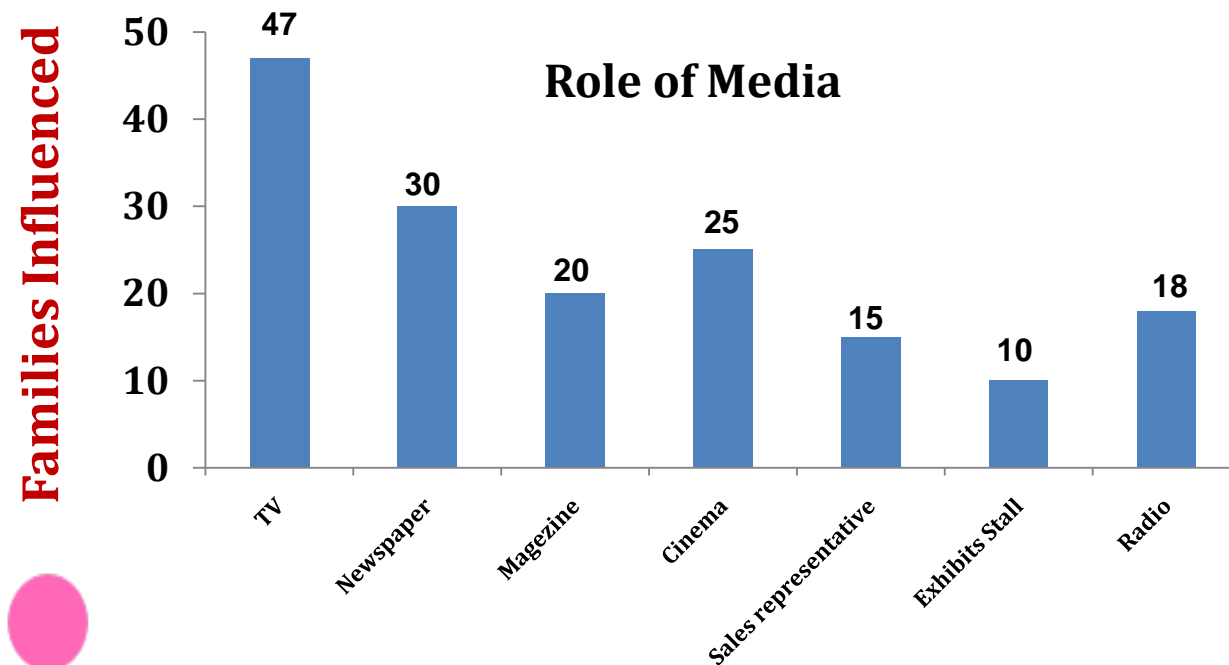
Mean and Standard Deviation

Monthly Family Income Status	
Income	No. of Households
0-10,000	20
10,000 – 20, 000	40
20,000 – 30,000	30
30,000 – 40,000	10

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	10
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Role of Media

Families Influenced

TV 47, Newspaper 30, Magazine 20, Cinema 25, Sales representative 15, Exhibits Stall 10, Radio 18
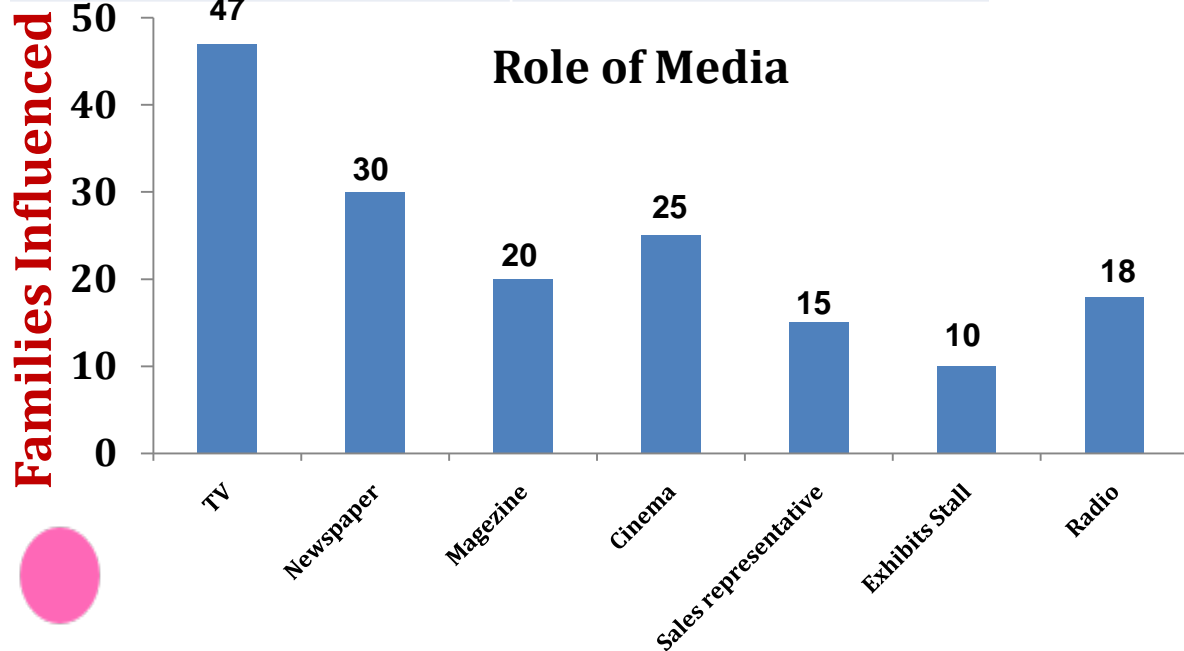
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GLOSSARY OF STATISTICAL TERMS

GLOSSARY OF STATISTICAL TERMS

➢ **Analysis** **Understanding and explaining an economic problem in terms of the various causes behind it.**

➢ **Assumed Mean** **An approximate value in order to simplify calculation. Attribute A characteristic that is qualitative in nature. It cannot be measured.**

➢ **Bimodal Distribution** **A distribution which has two mode values.**

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