

## TOWNS, TRADERS AND CRAFTSPERSON

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## &gt; INTRODUCTION

What would a traveller visiting a medieval town expect to find? This would depend on what kind of a town it was – a temple town, an administrative centre, a commercial town or a port town to name just some possibilities. In fact, many towns combined several functions – they were administrative centres, temple towns, as well as centres of commercial activities and craft production.

## &gt; ADMINISTRATIVE CENTRE

1. Thanjavur was the capital of the Cholas
2. The perennial river Kaveri flows near this beautiful town.
3. The bells of the Rajarajeshvara temple built by King Rajaraja Chola could be heard. The townspeople were all praise for its architect Kunjaramallan Rajaraja Perunthachchan who had proudly carved his name on the temple wall. Inside was a massive Shiva *linga*.
4. Besides the temple, there were palaces with *mandapas* or pavilions.
5. Kings held court in these *mandapas*, issuing orders to their subordinates.
6. There were also barracks for the army.
7. The town was bustling with markets selling grain, spices, cloth and jewellery.
8. Water supply for the town came from wells and tanks.
9. The Saliya weavers of Thanjavur and the nearby town of Uraiyur were busy producing cloth for flags to be used in the temple festival, fine cottons for the king and nobility and coarse cotton for the masses.
10. Some distance away at Svamimalai, the *sthapatis* or sculptors were made exquisite bronze idols and tall, ornamental bell metal lamps.

## &gt; TEMPLE TOWNS AND PILGRIMAGE CENTRES

1. Thanjavur is also an example of a temple town.
2. Temple towns represent a very important pattern of urbanisation, the process by which cities develop.
3. Temples were often central to the economy and society. Rulers built temples to demonstrate their devotion to various deities.
4. They also endowed temples with grants of land and money to carry out elaborate rituals, feed pilgrims and priests and celebrate festivals.
5. Pilgrims who flocked to the temples also made donations.
6. Temple authorities used their wealth to finance trade and banking.
7. Gradually a large number of priests, workers, artisans, traders, etc. settled near the temple to cater to its needs and those of the pilgrims.
8. Thus grew temple towns. Towns emerged around temples such as those of Bhillasvamin (Bhilsa or Vidisha in Madhya Pradesh), and Somnath in Gujarat.
9. Other important temple towns included Kanchipuram and Madurai in Tamil Nadu, and Tirupati in Andhra Pradesh.
10. Pilgrimage centres also slowly developed into townships.
11. Vrindavan (Uttar Pradesh) and Tiruvannamalai (Tamil Nadu) are examples of two such towns.
12. Ajmer (Rajasthan) was the capital of the Chauhan kings in the twelfth century and later became the *suba* headquarters under the Mughals. It provides an excellent example of religious coexistence. Khwaja Muinuddin Chishti, the celebrated Sufi saint who settled there in the twelfth century, attracted devotees from all creeds. Near Ajmer is a lake, Pushkar, which has attracted pilgrims from ancient times.

## ➤ SMALL TOWNS

### ◆ A Network of Small Towns :

1. From the eighth century onwards the subcontinent was dotted with several small towns.
2. These probably emerged from large villages.
3. They usually had a *mandapika* (or *mandi* of later times) to which nearby villagers brought their produce to sell.
4. They also had market streets called *hatta* (*haat* of later times) lined with shops.
5. Besides, there were streets for different kinds of artisans such as potters, oil pressers, sugar makers, toddy makers, smiths, stonemasons, etc.
6. While some traders lived in the town, others travelled from town to town.
7. Many came from far and near to these towns to buy local articles and sell products of distant places like horses, salt, camphor, saffron, betel nut and spices like pepper.
8. Usually a *samanta* or, in later times, a zamindar built a fortified palace in or near these towns.
9. They levied taxes on traders, artisans and articles of trade and sometimes “donated” the “right” to collect these taxes to local temples, which had been built by themselves or by rich merchants.
10. These “rights” were recorded in inscriptions that have survived to this day.

◆ **Traders :**

**Traders Big and Small :**

1. There were many kinds of traders. These included the Banjaras
2. Several traders, especially horse traders, formed associations, with headmen who negotiated on their behalf with warriors who bought horses.
3. Since traders had to pass through many kingdoms and forests, they usually travelled in caravans and formed guilds to protect their interests.
4. There were several such guilds in south India from the eighth century onwards—the most famous being the Manigramam and Nanadesi.
5. These guilds traded extensively both within the peninsula and with Southeast Asia and China.
6. There were also communities like the Chettiers and the Marwari Oswal who went on to become the principal trading groups of the country.
7. Gujarati traders, including the communities of Hindu Baniyas and Muslim Bohras, traded extensively with the ports of the Red Sea, Persian Gulf, East Africa, Southeast Asia and China.
8. They sold textiles and spices in these ports and, in exchange, brought gold and ivory from Africa; and spices, tin, Chinese blue pottery and silver from Southeast Asia and China.
9. The towns on the west coast were home to Arab, Persian, Chinese, Jewish and Syrian Christian traders. Indian spices and cloth sold in the Red Sea ports were purchased by Italian traders and eventually reached European markets, fetching very high profits.
10. Spices grown in tropical climates (pepper, cinnamon, nutmeg, dried ginger, etc.) became an important part of European cooking, and cotton cloth was very attractive. This eventually drew European traders to India.

◆ **Crafts :**

1. The craftspersons of Bidar were so famed for their inlay work in copper and silver that it came to be called Bidri.
2. The Panchalas or Vishwakarma community, consisting of goldsmiths, bronzesmiths, blacksmiths, masons and carpenters, were essential to the building of temples.
3. they also played an important role in the construction of palaces, big buildings, tanks and reservoirs.
4. Similarly, weavers such as the Saliyar or Kaikkolars emerged as prosperous communities, making donations to temples.
5. Some aspects of cloth making like cotton cleaning, spinning and dyeing became specialised and independent crafts.

➤ **A CLOSER LOOK**

◆ **The Architectural Splendours of Hampi :**

1. Hampi is located in the Krishna-Tungabhadra basin, which formed the nucleus of the Vijayanagara Empire, founded in 1336.

2. The magnificent ruins at Hampi reveal a well-fortified city.
3. No mortar or cementing agent was used in the construction of these walls and the technique followed was to wedge them together by interlocking.
4. The architecture of Hampi was distinctive.
5. The buildings in the royal complex had splendid arches, domes and pillared halls with niches for holding sculptures.
6. They also had well-planned orchards and pleasure gardens with sculptural motifs such as the lotus and corbels.
7. In its heyday in the fifteenth-sixteenth centuries, Hampi bustled with commercial and cultural activities. Moors (a name used collectively for Muslim merchants), Chettis and agents of European traders such as the Portuguese, thronged the markets of Hampi.
8. Temples were the hub of cultural activities and *devadasis* (temple dancers) performed before the deity, royalty and masses in the many-pillared halls in the Virupaksha (a form of Shiva) temple.
9. The Mahanavami festival, known today as Navaratri in the south, was one of the most important festivals celebrated at Hampi.
10. Archaeologists have found the Mahanavami platform where the king received guests and accepted tribute from subordinate chiefs. From here he also watched dance and music performances as well as wrestling bouts.
11. Hampi fell into ruin following the defeat of Vijayanagara in 1565 by the Deccani Sultans – the rulers of Golconda, Bijapur, Ahmadnagar, Berar and Bidar.

◆ **A Gateway to the West - Surat :**

1. Surat in Gujarat was the **emporium** of western trade during the Mughal period along with Cambay (present-day Khambhat) and somewhat later, Ahmedabad.
2. Surat was the gateway for trade with West Asia via the Gulf of Ormuz.
3. Surat has also been called the gate to Mecca because many pilgrim ships set sail from here.
4. The city was cosmopolitan and people of all castes and creeds lived there.
5. In the seventeenth century the Portuguese, Dutch and English had their factories and warehouses at Surat.
6. According to the English chronicler Ovington who wrote an account of the port in 1689, on average a hundred ships of different countries could be found anchored at the port at any given time.
7. There were also several retail and wholesale shops selling cotton textiles. The textiles of Surat were famous for their gold lace borders (*zari*) and had a market in West Asia, Africa and Europe.
8. The state built numerous rest-houses to take care of the needs of people from all over the world who came to the city.
9. There were magnificent buildings and innumerable pleasure parks.
10. The Kathiawad *seths* or *mahajans* (moneychangers) had huge banking houses at Surat.
11. It is noteworthy that the Surat *hundis* were honoured in the far-off markets of Cairo in Egypt, Basra in Iraq and Antwerp in Belgium.
12. However, Surat began to decline towards the end of the seventeenth century. This was because of many factors: the loss of markets and productivity because of the decline of the Mughal Empire, control of the sea

routes by the Portuguese and competition from Bombay (present-day Mumbai) where the English East India Company shifted its headquarters in 1668. Today, Surat is a bustling commercial centre.

#### ◆ **Fishing in Troubled Waters - Masulipatnam :**

1. The town of Masulipatnam or Machlipatnam (literally, fish port town) lay on the delta of the Krishna river. In the seventeenth century it was a centre of intense activity.
2. Both the Dutch and English East India Companies attempted to control Masulipatnam as it became the most important port on the Andhra coast.
3. The fort at Masulipatnam was built by the Dutch.
4. The Qutb Shahi rulers of Golconda imposed royal monopolies on the sale of textiles, spices and other items to prevent the trade passing completely into the hands of the various East India Companies.
5. Fierce competition among various trading groups – the Golconda nobles, Persian merchants, Telugu Komati Chettis, and European traders – made the city populous and prosperous.
6. As the Mughals began to extend their power to Golconda their representative, the governor Mir Jumla who was also a merchant, began to play off the Dutch and the English against each other.
7. In 1686-1687 Mughal Emperor Aurangzeb annexed Golconda.
8. This caused the European Companies to look for alternatives.
9. It was a part of the new policy of the English East India Company that it was not enough if a port had connections with the production centres of the hinterland.
10. The new Company trade centres, it was felt, should combine political, administrative and commercial roles.
11. As the Company traders moved to Bombay, Calcutta (present-day Kolkata) and Madras (present-day Chennai), Masulipatnam lost both its merchants and prosperity and declined in the course of the eighteenth century, being today nothing more than a dilapidated little town.

#### ➤ **NEW TOWNS & TRADERS**

1. In the sixteenth and seventeenth centuries, European countries were searching for spices and textiles, which had become popular both in Europe and West Asia.
2. The English, Dutch and French formed East India Companies in order to expand their commercial activities in the east.
3. Initially great Indian traders like Mulla Abdul Ghafur and Virji Vora who owned a large number of ships competed with them.
4. However, the European Companies used their naval power to gain control of the sea trade and forced Indian traders to work as their agents.
5. Ultimately, the English emerged as the most successful commercial and political power in the subcontinent.
6. The spurt in demand for goods like textiles led to a great expansion of the crafts of spinning, weaving, bleaching, dyeing, etc. with more and more people taking them up. Indian textile designs became increasingly refined.
7. However, this period also saw the decline of the independence of craftspersons.
8. They now began to work on a system of advances which meant that they had to weave cloth which was already promised to European agents.
9. Weavers no longer had the liberty of selling their own cloth or weaving their own patterns.

10. They had to reproduce the designs supplied to them by the Company agents.
11. The eighteenth century saw the rise of Bombay, Calcutta and Madras, which are nodal cities today.
12. Crafts and commerce underwent major changes as merchants and artisans (such as weavers) were moved into the Black Towns established by the European companies within these new cities.
13. The “blacks” or native traders and craftspersons were confined here while the “white” rulers occupied the superior residencies of Fort St. George in Madras or Fort St. William in Calcutta.