

EXERCISE

GENERAL TERMS

1. **Media** : Carrier of information.
2. **Mass** : A large number of people.
3. **Communication** : Exchanging ideas or thoughts.
4. **Documentary** : A film or TV or radio programme giving facts about a particular subject.

Q.1 STATE TRUE OR FALSE

1. Public opinion is essential for ruling party.
2. Media report must be biased.
3. Freedom of speech is a key element of democracy.
4. **Al-Hilah** Newspaper was started by Mahatma Gandhi.
5. Newspaper is a form of electronic media.

Q.2 FILL IN THE BLANK

1., and are examples of print media.
2. Radio, TV and E-mail are examples of media.
3. Right to information act was passed in
4.Paper was started by Bal Gangadhar Tilak.
5. The RTI act is not applicable to the state of

Q.3 CHOOSE THE CORRECT ANSWER

1. The newspaper started by Bal Gangadhar Tilak was -
(A) Kesari (B) Harijan
(C) The Hindu
2. The term 'accountability' mean -
(A) Freedom to act

- (B) To fulfill one's responsibility
(C) Not favouring one side or the other

3. The role of media is to -
(A) Excite people
(B) Appreciate people
(C) Entertain people
4. The power that has not been gained by Media these days is -
(A) Economic (B) Political
(C) Financial
5. The term used for a collective name for the means of mass communication -
(A) Media (B) Newspaper
(C) Television
6. Media is a plural of -
(A) Median (B) Mode
(C) Medium
(D) Masses
7. What is Mass Media ?
(A) Million of People
(B) Masses
(C) Across the country
(D) All of the above
8. Television images travel huge distance through -
(A) Satellite (B) Cables
(C) Both (A) and (B) (D) None of these
9. Most of the cartoons that we see on television are mostly formed by -
(A) Japan or U.S.A.
(B) Germany or China
(C) Russia or Australia
(D) India or Srilanka
10. What is a balanced report ?
(A) All points of view of particular story
(B) View that Media is being independent

- (C) partial view of particular story
- (D) None of these

11. Year in which government censored the media –
(A) 1982-85 (B) 1972-74
(C) 1975-77 (D) 1978-80
12. When the Government prevents either a news item or a scene from a movie is known as –
(A) Sponsorship (B) Censorship
(C) Both of them (D) None of these
13. Khabar Lahriya is a fortnightly newspaper published by –
(A) Dalit women of Jharkhand
(B) Dalit women of Orissa
(C) Dalit women of Chattisgarh
(D) Dalit women of Uttar Pradesh

Q.4	ANSWER THE FOLLOWING QUESTIONS
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1. What are the ways by which communicating is made ?
2. What is an electronic media ?
3. Why should the media be unbiased ?
4. What is public opinion ?
5. What is Right to information Act ?
6. Discuss any three functions of media.
7. Explain the connection between media and money.