To Enhance the Business

Business on the net has found a new market. It has visualized cost savings, enhanced communications and improved customer relationships.

Business can use the Internet for a variety of purposes-

To communicate with customers, vendors and suppliers.

To obtain up-to-the-minute information on subjects affecting their business.

To exchange documents and files, and

To market and sell, goods and services.

Given below is a list of certain advantages provided by [Internet](#) for enhancing business:

The Internet gives you access to a library that is open 24 hours a day, so you can find the information you need. There are different ways of finding information on the Internet. You can browse, follow a [Subject Tree](#) , or use [Search Tools](#)

The Internet simplifies sharing electronic information. In other words it allows you to obtain software and documents.

The Internet lets you sell products, do market research, and maintain good customer relations.

It offers electronic versions of familiar types of communication, including mail, discussion groups, telephone conversations, radio programs, and teleconferencing.