Business Applications

The business process is under the IT revolution, which is transforming the way we do the business. The way our basic business operations like decision making, customer services, operations, marketing strategies, financial management, Human Resources management, etc. are done are being reformed with the use of computers. Most of our current day business operations are dependent on computers either partially or entirely.
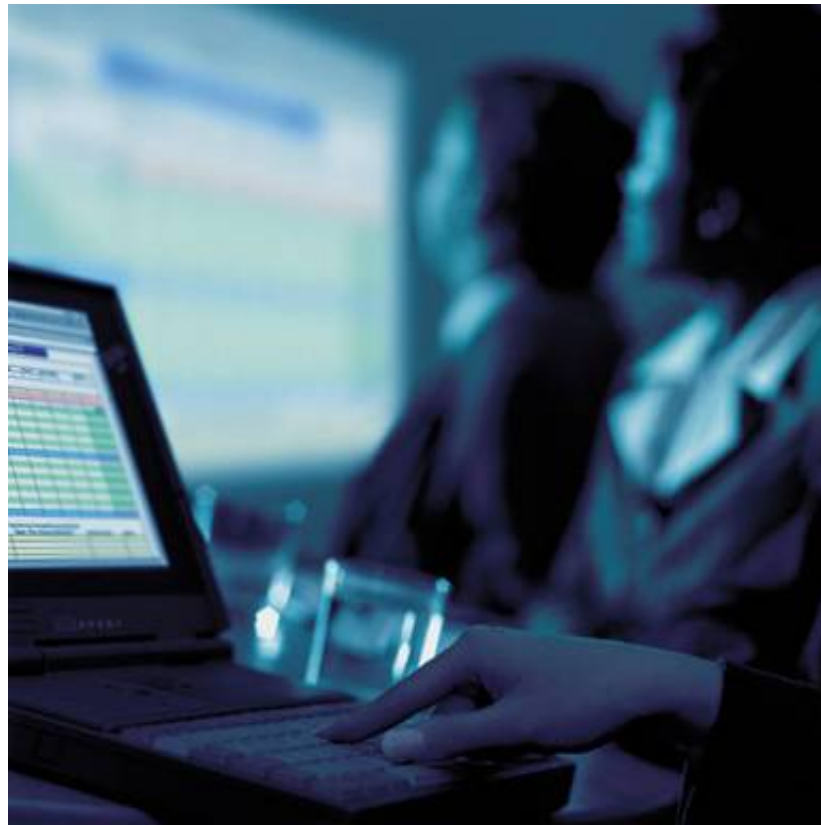

- **Technical Software**

   Technical software are used by countless people worldwide, such as engineers, architects, logistics personnel, etc. These software are user-friendly, accurate, convenient, and fast. A multitude of things can now be done and created with the help of computers, like designs,

graphics, blueprints, program codes, etc.

- **Documents/Presentations**

  In today's world, it is easy to prepare documents and create presentations. Decades ago, these would take weeks, if not days, to be completed. Due to everything being computerized, important documents and presentations can be completed in a matter of hours, acting as a catalyst for various business processes.

- **Storage**

    Unlike olden times, information and data storage now takes up hardly any place. Gone are the days when offices needed large storerooms in order to store hundreds of files of important data. Computers and servers have allowed us the luxury of storing much more data in much less space.

- **Communication**

  The Internet and the concept of emails has benefited businesses immensely, as information, letters, graphics, applications, and almost any sort of communication can be transmitted from person to person, at distant locations, in a matter of seconds. The Internet also helps in communication to the masses. Stock investors, Forex traders, media companies, financial planners, and company owners rely heavily on electronic communication for instant transfer of information.