

Impact of IT in Business

Information technology is a wide field, and has enabled organizations across the world to work in an efficient manner. It plays a very important role in effective management and running of a business. The use of IT in organizations is inevitable, be it any type of company like manufacturing or medicinal sector. It has contributed largely to the process advancements in organizations.

Because of technology, business has been able to advance in such ways that associates can communicate across the globe without ever leaving their respective offices. They can send information instantaneously; download important documents, and a number of other things.



Consider how emerging technology has impacted business in the following ways:

Web Conferencing:

As technology advances at rapid paces each day, more and more companies are finding that web conferencing is an effective, cost-effective way to handle business. web conferencing is a form of technology that uses an internet connection to hold group meetings or training in real-time via the internet. web conferencing allows businesses to save great deal of money on travel costs while increasing productivity.



Teleconferencing:

Similar to web conferencing, teleconferencing is a popular option for holding meetings, conferences, or training seminars for many small businesses. Basically, teleconferencing is a phone call in which more than two people participate. Almost all businesses rely on teleconferencing to some extent.



Communication:

Emerging technology has had a dramatic increase on communication in the workplace. Not only does emailing

and instant messaging allow employees and business partnerships to communicate, but it allows them to send files and important documents instantly online. In addition, wireless devices allow business people to send emails, check stocks and talk to people around the globe from any location.

